

# Creations for Cures

A young girl with dark hair is smiling and holding up a colorful drawing of a princess. She is wearing a white t-shirt with the word "PRINCESS" on it. The background is a wall covered with many other children's drawings and art projects, including one with a rainbow and another with a girl's face. The entire image has a purple overlay.

Bringing the Joy and Healing Power of Art to Children  
Battling Cancer and Other Serious Illnesses.

2022 Annual Review

WE ENVISION A WORLD FREE OF  
SUFFERING FROM CANCER AND ITS  
EFFECTS.

WE STAND AT THE INTERSECTION OF  
ART, SCIENCE, AND COMPASSION TO  
HELP CHILDREN DEFEAT ILLNESS.



2022 was a fun and exciting year!

Our impact grew by 117% and we brought the healing power of art to over 2,000 children and their families.

We learned a lot about engaging with our community and working together to deliver our mission. It's humbling to see volunteers, sponsors, and organizations come together to support the children and families we serve.

Our strategy was to strengthen our foundation, define how organizations can get involved, and ultimately bring the healing power of art to more children than the prior year.



# CHILDHOOD CANCER

## AN ALL TOO COMMON DISEASE

Every year an estimated 15,780 children between birth and 19 years of age are diagnosed with cancer.

Approximately 1 in 285 children in the U.S. will be diagnosed with cancer before their 20th birthday.

Cancer isn't the only threat to a child's health. That is one of the reasons our program includes all children battling for their health due to a serious illness.



# THE INSPIRATION BEHIND CREATIONS FOR CURES

"I DIDN'T EXPECT ART TO  
HELP ME LIKE IT DID DURING  
MY FIGHT WITH CANCER. IT  
BROUGHT ME JOY AND  
HELPED ME BUILD  
CONFIDENCE, AT A TIME I  
NEEDED IT THE MOST."

Renée Dieffenderfer - Creations for Cures Founder





# I spent a lot of time thinking about what I wanted to do, and in one moment it clicked. Make it big, so big it scares me.

One day I received a watercolor kit my mom and sister sent me in the mail. I was going through chemo and burning out on watching tv. It was those moments of painting, I felt something. I felt empowered, productive, and happy.

As I entered remission and started to recover, I wanted to create something that would outlive me. I wanted to help people come back from tragedy with confidence and power. I wanted people to know that creativity, self-expression, and experiencing joy, heals. I wanted to inspire and empower with kindness. I knew I wanted to bring what I saw in art, to others.

I was 28 years old when I was diagnosed with Hodgkin's Lymphoma, which is a cancer more commonly diagnosed in children. I imagined kids going through what I went through. I remembered the fear, the loneliness, the curiosity, and the uncontrollable emotions before, during, and after every treatment. I thought about their parents and my own experience in navigating healthcare. I had a choice. I could move on and file my cancer in the past or I could move forward with it and try to make the world a better place. With the love and encouragement from friends and family, I moved forward

Renée Dieffenderfer - Creations for Cures Founder







# OUR MISSION

**Bringing the Joy and Healing Power of Art to Children  
Battling Cancer and Other Serious Illnesses.**



TO HELP IN THIS FIGHT, OUR GOAL THIS YEAR WAS TO  
**DELIVER MORE ART KITS THAN PRIOR  
YEARS  
&  
SUPPORT OUR HOSPITALS AND HOMES**





"EVERY CHILD DESERVES TO EXPERIENCE  
CREATIVITY AND FUN. ESPECIALLY THOSE  
FIGHTING FOR THEIR LIVES."

Renée Dieffenderfer - Creations for Cures Founder

# BRINGING ART TO KIDS THROUGH OUR ART PROGRAM

# ART PROGRAM

The Creations for Cures Art Program gives kids time to get creative and have a moment of escape during the challenges they face while receiving treatments in the hospital, stuck in a hospital bed, or away from the comforts of home.

Volunteers host fun and engaging art projects for the kids and their families.

Our goal is to reach as many kids and their families as possible with the Art Program. We continue to expand to hospitals across the country, aiding children in the fight to defeat childhood cancer and serious illness.



# How we deliver our mission!

1) CFC Volunteers create custom art projects, each month. They film videos for the Virtual Art Hour and they work with children's hospitals to stream Art Hour to the patient's rooms.





# How we deliver our mission!



2) Next the CFC Team builds a custom quantity of art kits for every hospital and Ronald McDonald House we serve.

# How we deliver our mission!

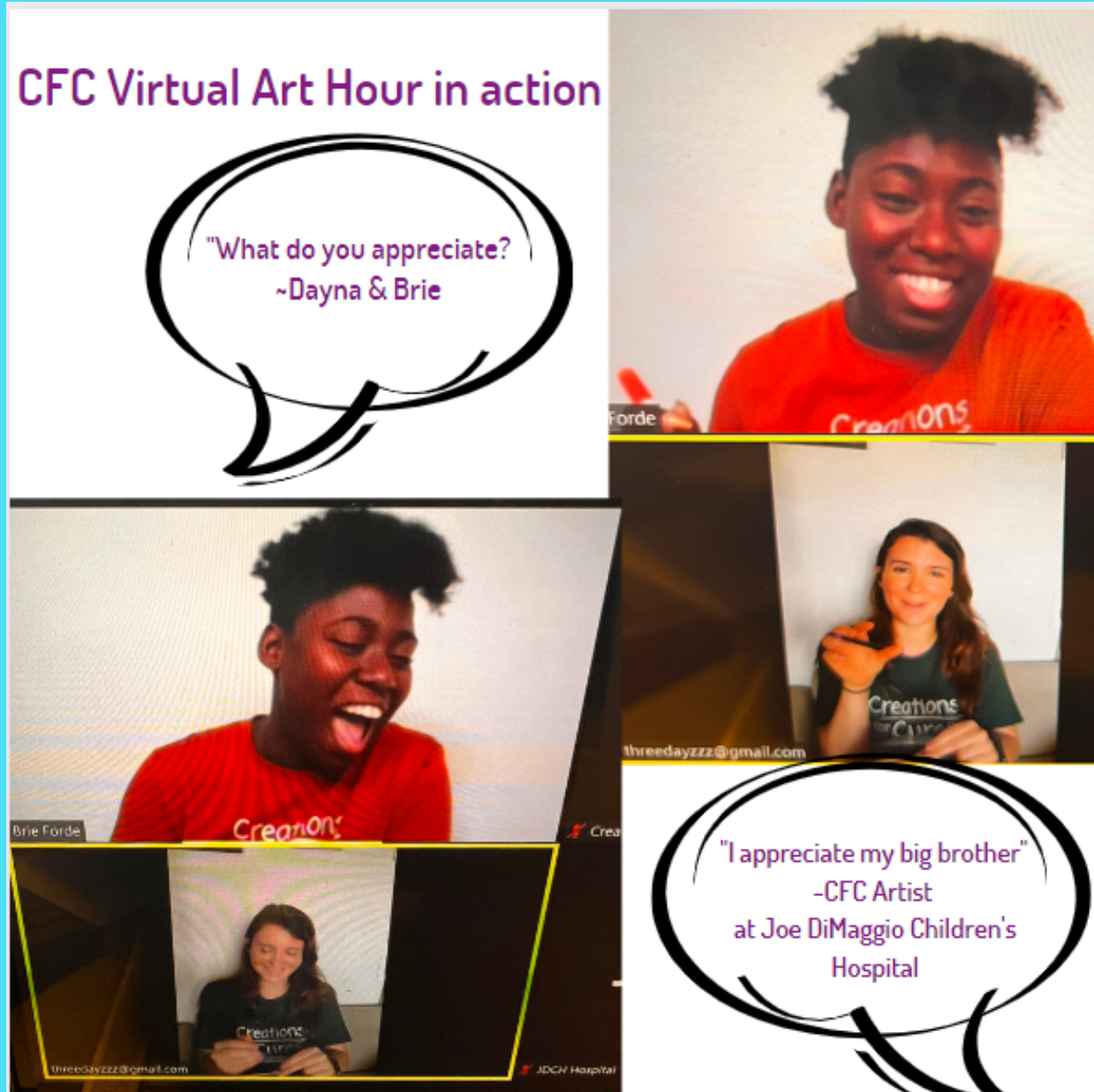
3) The CFC Art Team visits the hospital and Ronald McDonald Home and does art with children and their families, in person....





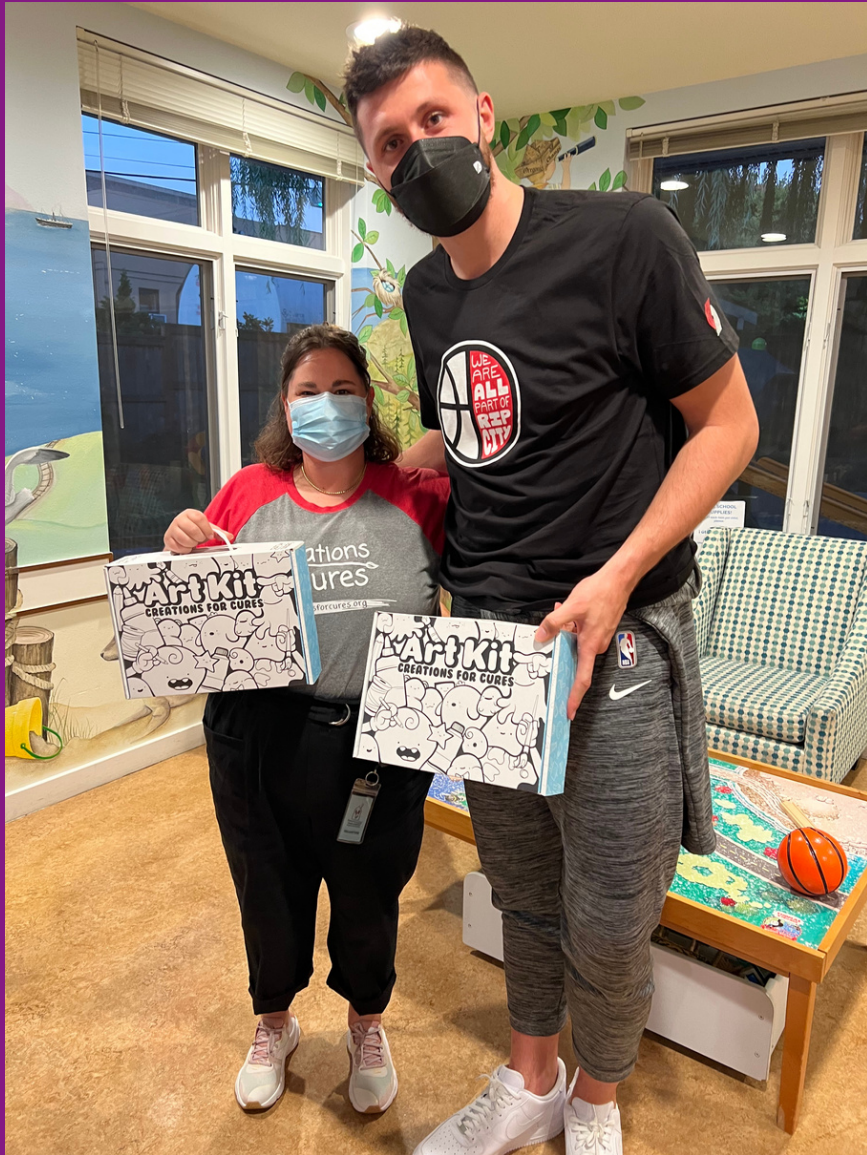
# How we deliver our mission!

... Or virtually!



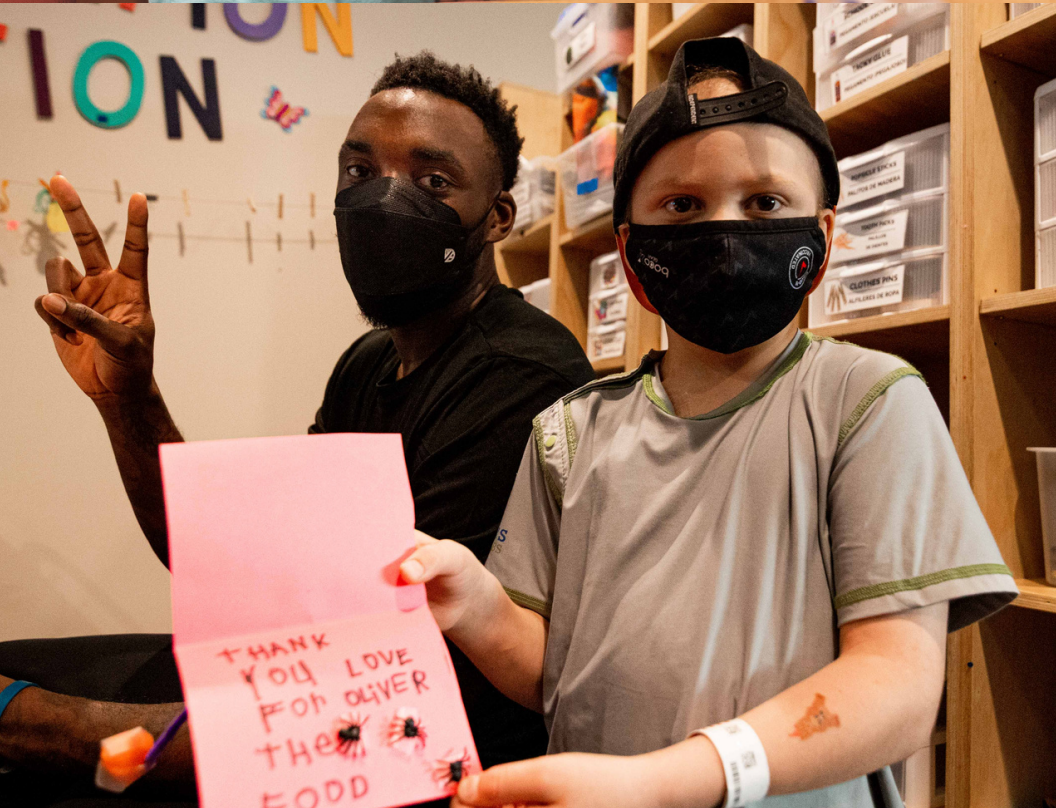


Sometimes we have special guests...



The Portland TrailBlazers  
joined our Art Hour at the  
Ronald McDonald Homes!

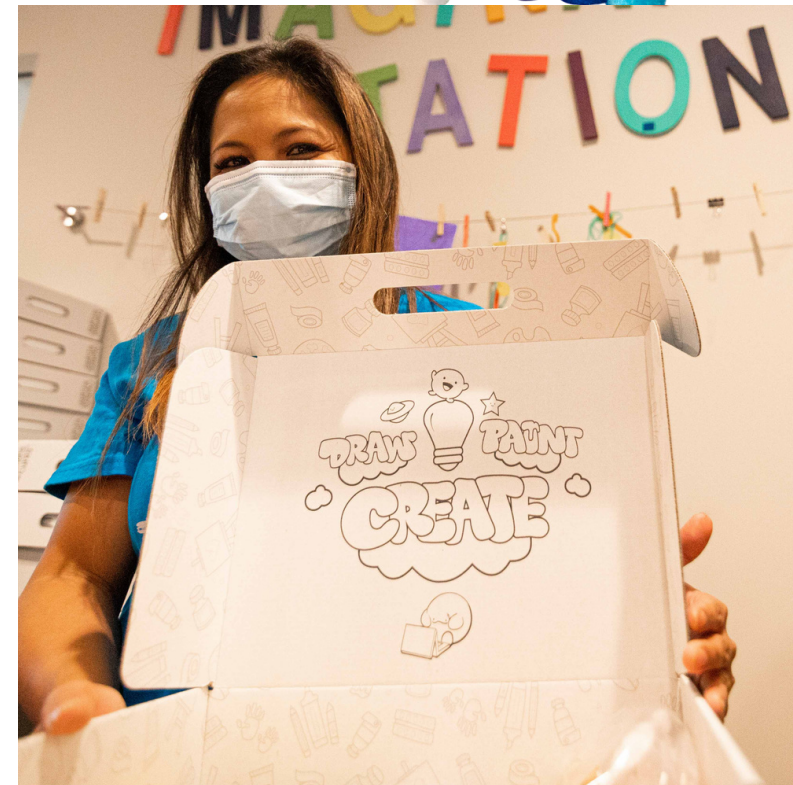
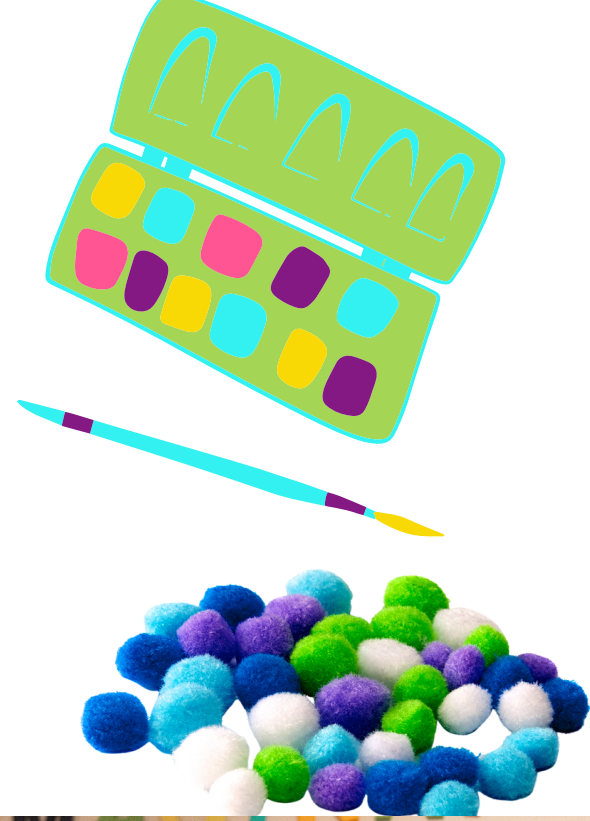






Our art kits inspire creativity and empower children to express themselves. They are filled with a variety of supplies, including different projects every month. We are excited to share we have a new packaging option! This recyclable bag helps us cut packaging costs so we can include more supplies and more kits!

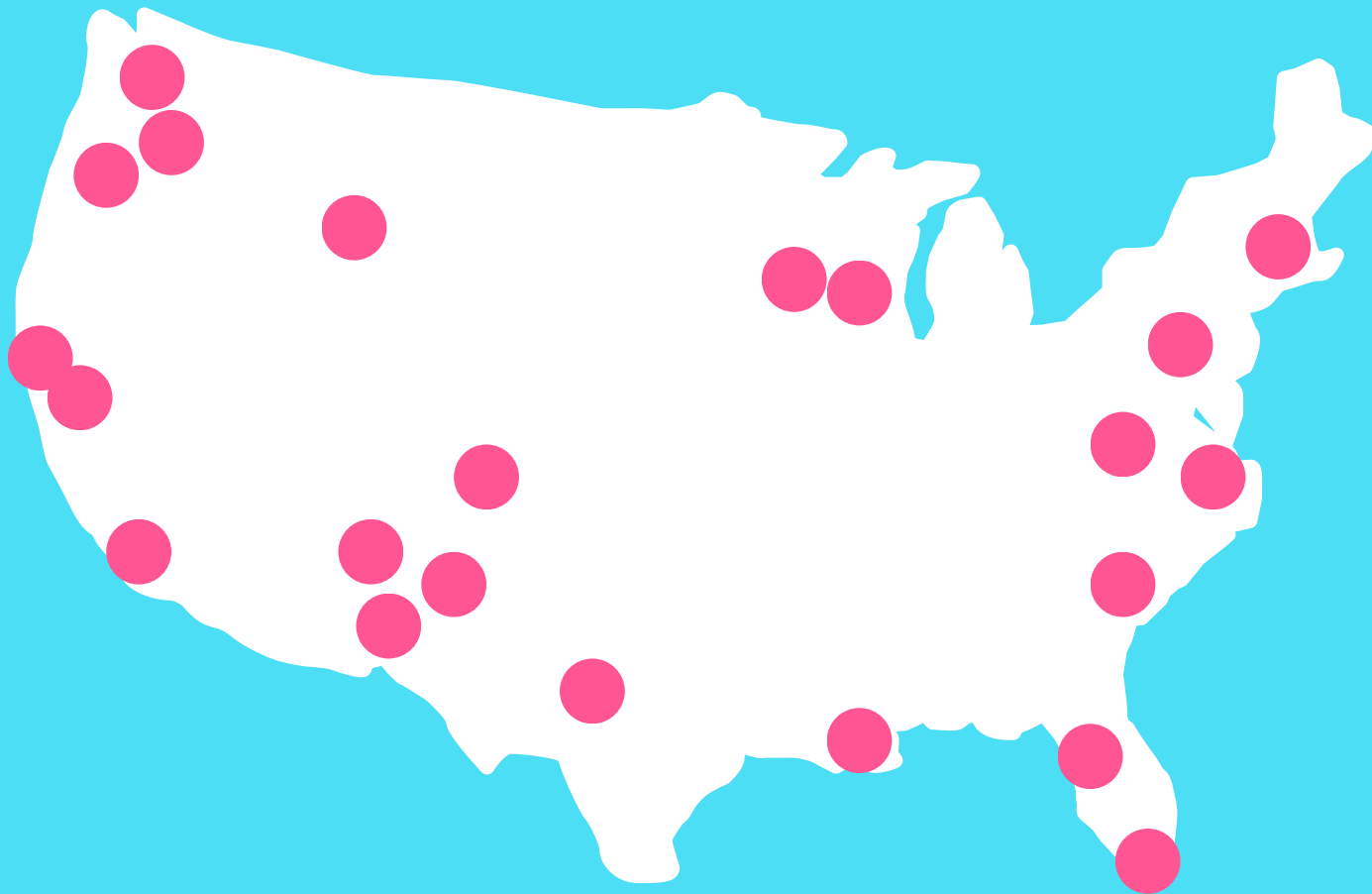
# ART KITS





# CREATIVITY AND JOY SHARED ACROSS THE COUNTRY

Since the launch of the Art Kit program in 2016, Creations for Cures has sent over 3,692 art kits to children all over the country.



"Volunteers are selfless, caring, empathetic, and giving people who commit and follow through on actions that directly impact the well being of others."

RENÉE DIEFFENDERFFER



# WARNER PACIFIC VOLUNTEERS

**Warner Pacific is passionate about making a difference in the community. We are honored to have been offered the opportunity to work together, providing volunteer hours for our mission!**





# TEAM CFC



"WE COME TOGETHER FROM  
ALL DIFFERENT WALKS OF  
LIFE TO ACHIEVE ONE  
COMMON GOAL - AND THAT'S  
PUTTING SMILES ON THE  
FACES OF FAMILIES WHEN  
THEY CREATE ART!"  
BRIE FORD

# ***Cheers to our 2022 Volunteers - We thank you!***

Danielle Watne

Eileen Kuffner

Kirsten Sheahan

Liv Carlson

Audrey McLain

Matthew Butler

Jenna Haagen

Kacie Kupsky

Sophia Fernandez

Miriam Dusciuc

Dulena & Avril Pulgar

Shibani Mallik

Briana Forde

Lauren Luchterhand

Jason Luchterhand

Jordan Vanderbles

Ali House

Caroline Bates

Jack Kuffner

Ragesh Noronha

Eric Brende

Wendy Chan

Phillip Tsukanov

Dorian Thitmote

Aydia Johnson

Andre Moe Renfro

Ben Shore

Erika Cantin

Marantha Abit

Michelle Johnson

Mae Camaddo

Bethany Chamberlain

Alyson Howe

Pearl Gandotra

Jessmary Echevarria

Calvin Dang

Kyle Esdaille

Myriam Ajayi

Dayna Bishop

Lenzy Reyes

Beatriz Rivera

Marion Canan

Alexis Morrow

Alisa Goodrich

Dani Johnson

Huy Tran

Isis Serran - Pagan

Karinka Agvinyan



A Special **Thank you** to these leaders  
& organizations for their contributions  
towards our mission.

Qorvo

Becton Dickinson

Decryptic Services

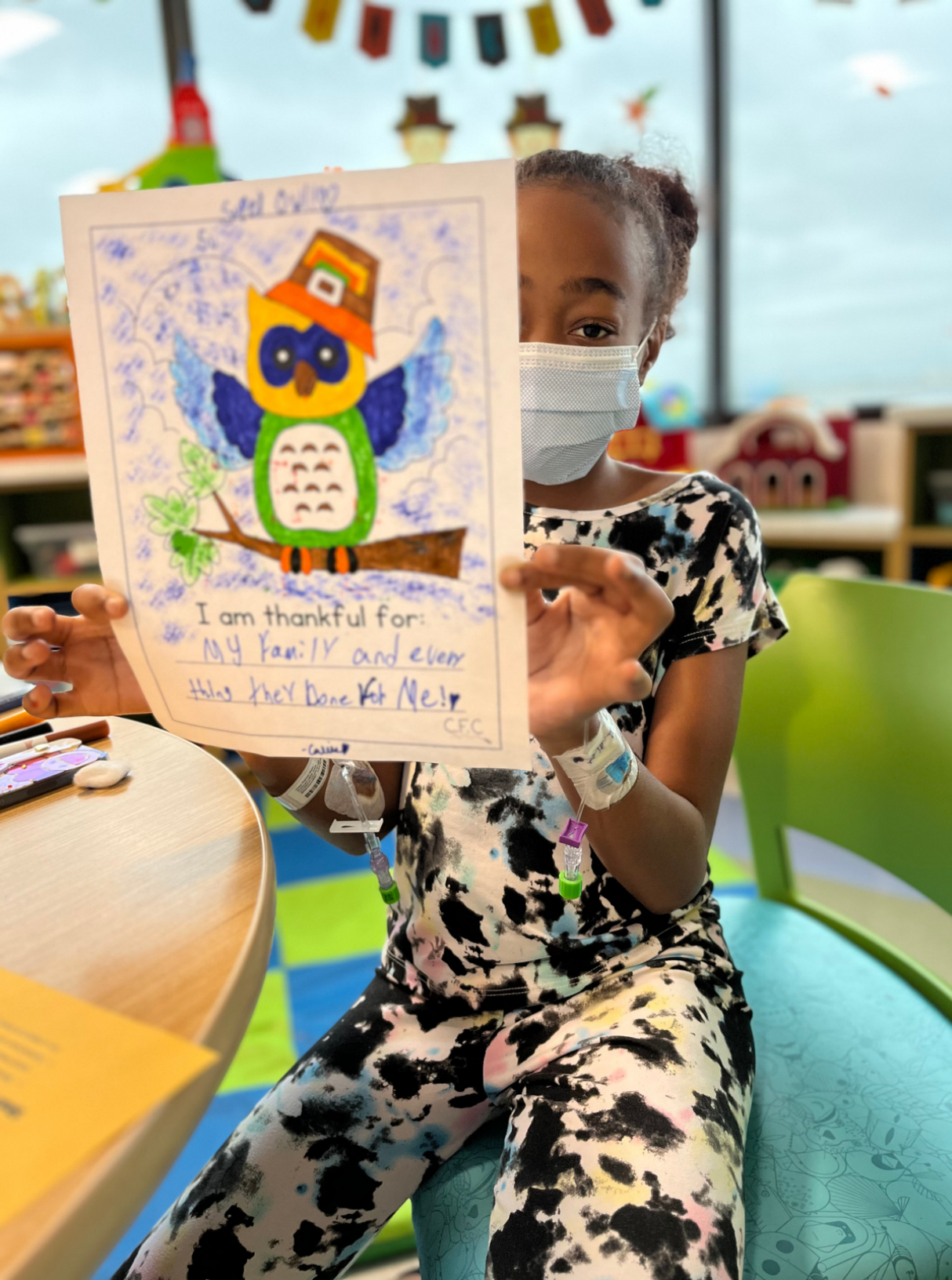
Formada Social

Insperity

Green Barn Events

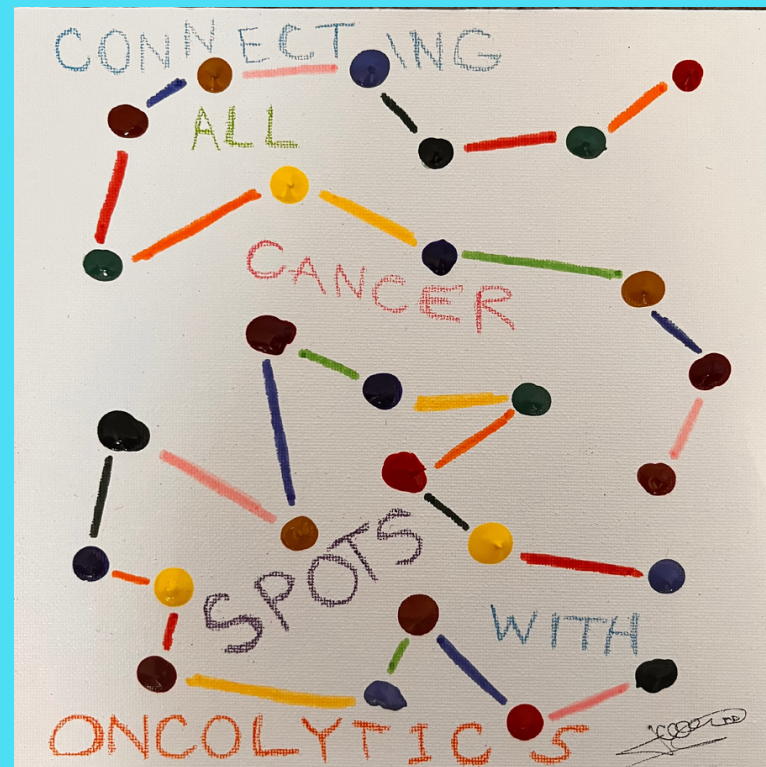






A few 2022  
Highlights...





We joined the WSMOS  
board meeting & the  
OSMOS annual conference





We were invited  
to the  
Gresham Arts  
Festival!





We expanded our  
program to Florida!







**We raised over \$50,000 to support our Art Program!**

# 2022 ACCOMPLISHMENTS

Hosted our 6th annual Art From The Heart Event bringing in **over 1,000 Valentines**



Brought the healing power of art to over **2,000 kids** and their families, and **15 hospitals and homes** across the country.



Launched **Creations for Cures Art Projects** to create access via YouTube and our Website



Designed, Created, and Donated **2,192 Art Kits** to children across the United States, including Florida, Washington, Illinois, North Carolina, Texas, and Oregon

Worked with **over 40 volunteers** to help us expand our art program to hospitals all over the country

Raised **over \$50,000 to support our mission!**



# HELLO 2023!

1.

Expand within our existing hospitals and facilities to include in person Art Hour

2.

Create 3,000 Art Kits to be sent/delivered to children all over the country.

3.

Share our mission with 6 sponsors (corporate and individual)

4.

Raise \$200,000 to fund our Art Hour Program and infrastructure.



# GET INVOLVED

Your support is incredibly meaningful. There are many ways you can join the CFC team in fulfilling our mission of bringing the healing power of art to children. Please visit our website to donate money, art supplies, or your time.

<https://www.creationsforcures.org/>

Follow us on Facebook, Instagram, LinkedIn, YouTube, and TikTok!



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"CREATIVITY IS  
CONTAGIOUS,  
PASS IT ON."

Albert Einstein

We are grateful to be a part of giving amazing kids the opportunity to be creative, express their feelings, and have a moment of escape during some incredibly challenging times.

Our CFC team knows art helps and we are committed to helping more children every year.

